

Last Updated: September 2023

Northern Idaho Economic Overview

125,307 Civilian Labor Force (Aug 2023) **Unemployment Rate (Aug 2023)** 4.5% Population (2022) 272,719 Median Household Income (2021) \$52,970 Per Capita Personal Income (2021) \$47,566 Poverty Rate (2021) 10.6%





1. Northern Demographic Characteristics, 2021 5-Year ACS

	Northern	Region (%)	State of Idaho (%)	United States (%)
Total Population	249,397	100.0%	1,811,617	329,725,481
Race and Ethnicity				
White alone, not hispanic	239,574	96.1%	86.5%	68.2%
Black or African American alone, not hispanic	1,979	0.8%	0.7%	12.6%
Native American alone, not hispanic	7,909	3.2%	1.3%	0.8%
Asian alone, not hispanic	4,126	1.7%	1.4%	5.7%
Hispanic or Latino (of any race)	11,689	4.7%	12.9%	18.4%
Gender				
Male	124,413	49.9%	50.4%	49.5%
Female	124,984	50.1%	49.6%	50.5%
Age				
Median age	44.9	-	36.8	38.4
Under 18 years	55,410	22.2%	25.3%	22.5%
Over 18 years	193,987	77.8%	74.7%	77.5%
21 years and over	176,566	70.8%	65.4%	68.3%
Over 65 years	51,267	20.6%	15.8%	16.0%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	3,354	1.3%	2.2%	3.3%
High school graduate (with equivalencies)	51,313	7.3%	18.7%	18.2%
Some college, no degree	49,742	19.9%	16.4%	13.4%
Associate's degree	18,151	7.3%	7.0%	6.1%
Bachelor's degree	29,500	11.8%	14.0%	14.7%
Graduate or professional degree	14,437	5.8%	7.3%	9.5%
Median Household Income	\$52,970	-	\$63,377	\$69,021

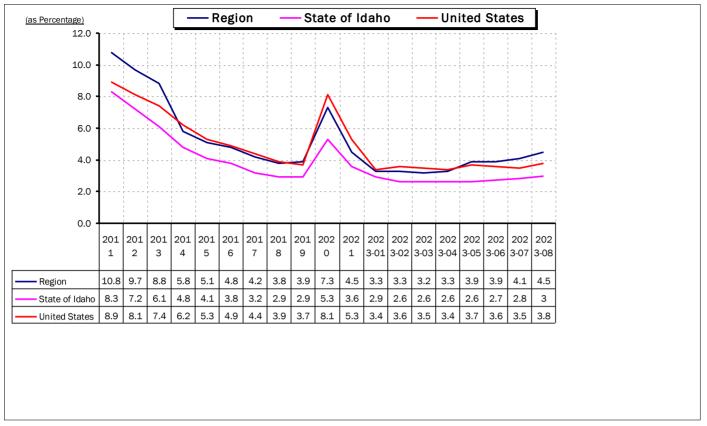
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, August 2022 to August 2023

	Labor Force	Employment	Unemployed	Unemployment Rate
August 2023	125,307	119,722	5,585	4.5%
August 2022	122,253	117,841	4,412	3.6%
YoY % Change	2.5%	1.6%	26.6%	0.9%

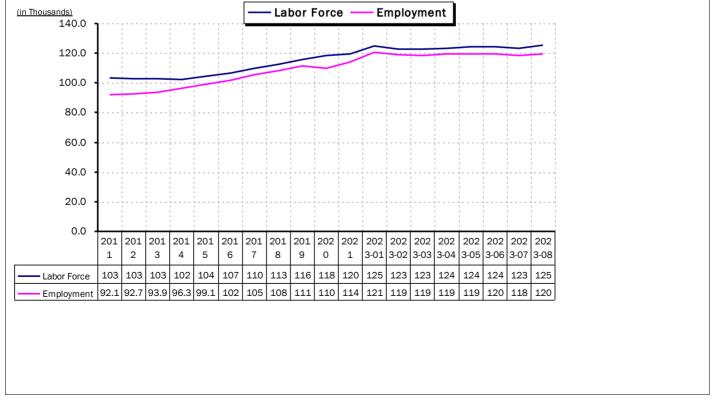
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2012 to August 2023



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment 2012 to August 2023



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2012, 2021, and 2022

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Industry Sector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	73,534	\$33,795	94,097	\$47,177	94,750	\$51,020
Natural Resources and Mining	1,835	\$60,366	2,253	\$68,012	2,505	\$71,395
Construction	3,918	\$36,565	7,940	\$50,839	8,225	\$57,202
Manufacturing	7,244	\$39,545	8,346	\$54,232	8,384	\$57,790
Trade,Transportation, and Utilities	15,672	\$32,378	18,635	\$44,378	18,812	\$48,552
Information	947	\$45,099	1,130	\$89,778	1,184	\$74,495
Financial Activities	3,411	\$42,292	4,460	\$64,771	4,127	\$67,954
Professional and Business Services	6,852	\$38,154	8,493	\$54,731	8,352	\$63,084
Education and Health Services	16,318	\$34,318	21,012	\$49,578	20,952	\$53,154
Leisure and Hospitality	10,540	\$16,574	14,184	\$23,768	14,489	\$25,724
Other Services	1,824	\$23,995	2,375	\$33,925	2,524	\$38,954
Public Administration	4,973	\$42,279	5,263	\$54,748	5,197	\$59,033

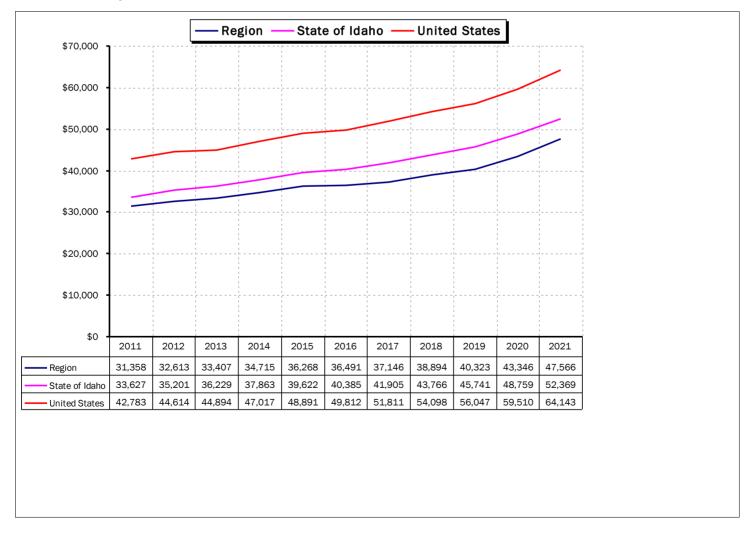
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2022

Employer	Ownership	Employment Range
Kootenai Health	Local Government	2,500 - 4,999
Wal-Mart	Private	1,000 - 2,499
Coeur d'Alene School District	Local Government	1,000 - 2,499
Hagadone Hospitality	Private	1,000 - 2,499
Kootenai County	Local Government	500 - 999
Post Falls School District	Local Government	500 - 999
North Idaho College	Local Government	500 - 999
Lakeland School District	Local Government	500 - 999
Coeur d'Alene Casino	Local Government	500 - 999
Idaho Forest Group	Private	500 - 999

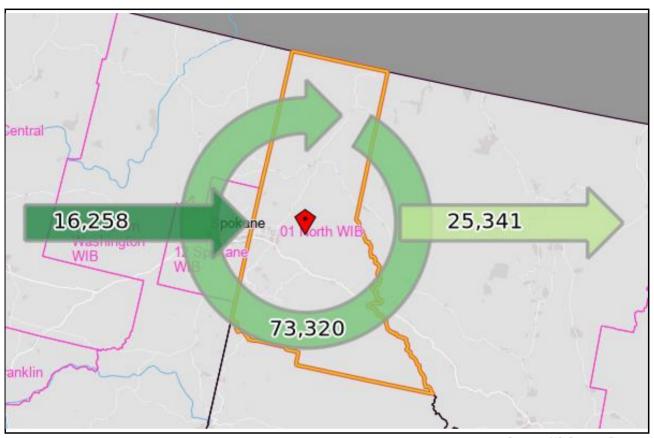
NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

7. Real Per Capita Income, 2011 to 2021



8. Labor Force Commuting Patterns, 2020

It is estimated that 73,320 workers lived and worked in Northern Idaho in . Another 16,258 workers were employed in Northern Idaho but lived outside, while 25,341 workers lived in the area but commuted outside for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Northern Idaho Live, 2020

City of Residence	Count of All Jobs	Percentage of Total Jobs
Coeur d'Alene	17,522	19.6%
Post Falls	11,035	12.3%
Hayden	4,863	5.4%
Rathdrum	2,882	3.2%
Sandpoint	2,702	3.0%
Spokane Valley , WA	2,104	2.3%
Spokane , WA	1,591	1.8%
Dalton Gardens	722	0.8%
Bonners Ferry	675	0.8%
Boise City	661	0.7%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Northern Idaho Work, 2020

City of Employment	Count of All Jobs	Percentage of Total Jobs
Coeur d'Alene	27,127	27.5%
Post Falls	9,490	9.6%
Sandpoint	6,082	6.2%
Spokane , WA	5,799	5.9%
Hayden	5,775	5.9%
Spokane Valley , WA	4,499	4.6%
Boise City	1,670	1.7%
Rathdrum	1,576	1.6%
Ponderay	1,407	1.4%
Bonners Ferry	1,315	1.3%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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